



# THE FEATURED ARTISTS

a coffee table book celebrating + showcasing local creatives

## 2023 Ad Layout Guide:

Interested artists will be able to select desired layouts, images and copy for their pages and will work with The House of Willows (THOW) in making edits, adjustments and have final approvals over their advertisements. This will be a collaborative process between artists and THOW to ensure all parties are satisfied with the final product.

We've outlined the layout options below and included necessary image specs, character counts and other relevant details to help you make your decision. Note that these layouts and specifications are general concepts and we will work directly with each artist to make adjustments when needed to suit each vendor's unique needs.

Please review and reach out to us with any questions - [hello@thehouseofwillows.com](mailto:hello@thehouseofwillows.com).

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## Half Page Ads

Half page advertisements are printed on shared page space between two advertisers and include the following components,

- One (1) image
- Page Title
- Bio
- Full contact information included in back of book index

### EMMA D'ARPINO

Emma moved to Boston to attend Simmons College in 2013 and graduated with a BS in Nutrition & Dietetics and a minor in Photography. Her work as a queer fat positive dietitian and artist includes creating brave spaces, putting community over competition, and leading through authenticity. Emma enjoys capturing magic in normalizing the shape of ALL bodies including boudoir, lifestyle and small businesses, leading through the mission of The House of Willows in cultivating a community through emotional connection to learn and grow with others.



A.



### ALLIE MCDEVITT

Growing up on NH seacoast, Allie's upbringing was shaped by the vibrant, creative energy that flowed through her childhood home. A self-taught fiber artist, Allie opened her shop, Lavender & Lilac back in 2019. Blending the modern with the bohemian, each of her pieces will stay with you through every walk of life, feeding your unique style as you curate your collection. Dedicated to showcasing the arts as an attainable career path, Allie firmly stands by the mission of The House of Willows and its goal to help artists scale their passions. Allie currently resides in Charlestown, MA.



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## Full Page Ads

Full page advertisements are printed on a single page space dedicated to one advertiser and include the following components,

- One to three (1-3) images
- Page Title
- Bio
- Full contact information included in back of book index



**C.**

**ALLIE MCDEVITT**

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## Two Page Ads

Double page advertisements are printed on two pages dedicated to one advertiser and include the following components,

- One to five (1-5) images
- Page Title
- Bio
- Full contact information included in back of book index



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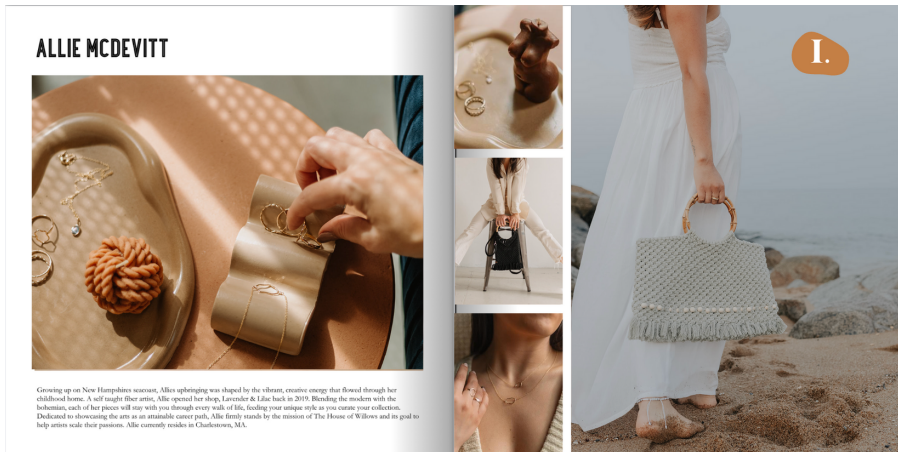
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